

We are...

Local
Top quality
Convenient
Sustainable
Ethical
Fair

MARTIN SMITH
EXECUTIVE
HEAD CHEF

We are...

MANCHESTER
Veg people

Keeping it fresh, organic & local

We are...

...a new concept in local food.

We are a co-op of local organic veg growers and local food businesses working together in a unique way to supply **quality, local produce** to restaurants and caterers in Greater Manchester.

All of our produce comes from within 50 miles of the city centre. Our growers are passionate and knowledgeable, and together we give you access to the finest and freshest produce available locally.



"I don't have to worry about the quality of veg getting delivered as the quality control is carried out for me, and I know that if there's a hitch or problem, like everything else, it all gets sorted out with a smile and without a fuss. It's got to be the best and least time consuming way of sourcing local organic produce." **Andy Lockhart, Green Plate Caterers**

Quality

Our growers understand that you need excellent produce and quality control is high on our agenda. We put **real care and attention** into everything we grow ensuring that **only the very best produce reaches you.**

We choose varieties for their taste, not just their look or yield. We grow organically so neither chemical sprays nor artificial fertilizers are used. Our food and the soil it is grown in are nurtured.



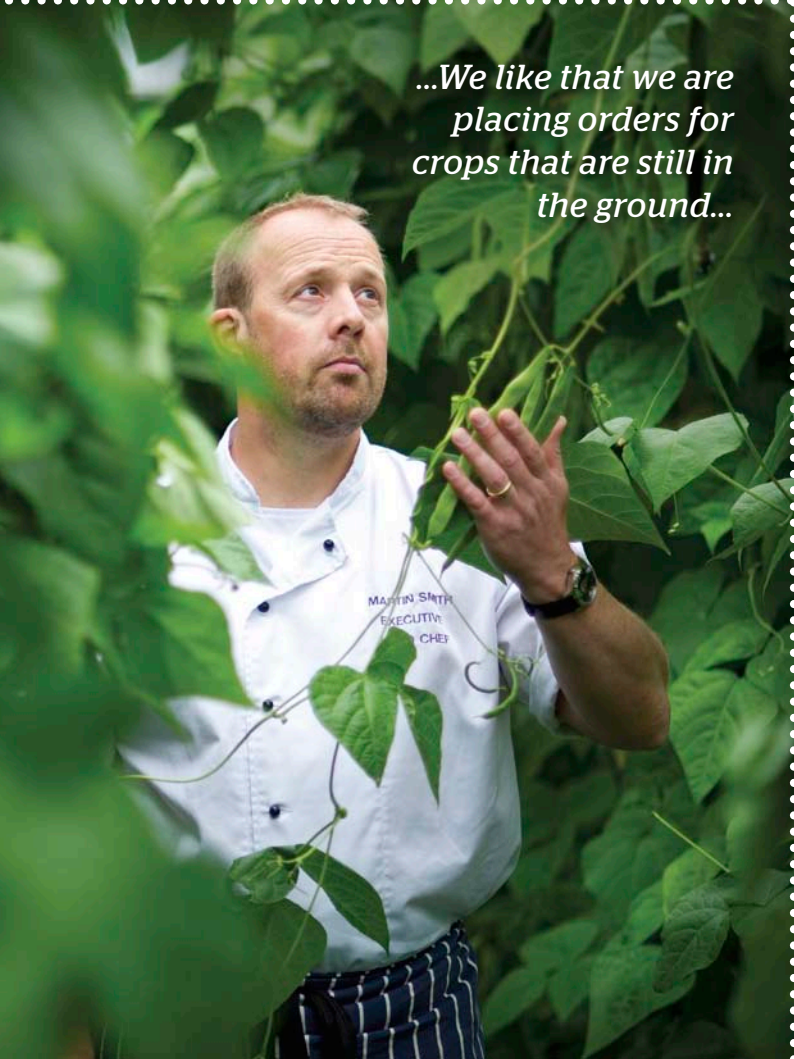
Manchester Veg People prides itself on building great relationships with our buyers and between everyone in the co-op.

“Through MVP we can buy local seasonal produce of outstanding quality in large quantities...



...which is a real bonus for our customers whether they be students, staff or visitors...

...We like that we are placing orders for crops that are still in the ground...



...this gives us the flexibility we need in our ever-changing business but also supports the growers who are only picking to order.”

Martin Smith, Executive Head Chef, University of Manchester (pictured left)

We love local

We are a local business supplying only **locally grown produce**. When you buy from us, you don't need to worry about where the food might be coming from, it's already **only a few miles away**.

The fresher the veg the fuller the flavour, and with everything we sell picked to order from farms near to Manchester, we know you'll be impressed with the taste.



"We really enjoy working with Manchester Veg People. Having access to the freshest possible vegetables, all grown locally, allows us to serve interesting, seasonal and, most importantly, top quality produce to our customers. We couldn't ask for more. Plus, they're really nice."

Mary-Ellen McTague, Aumbry

Convenience

Buying from Manchester Veg People is as good as buying direct from the farm **but without the hassle**.

You can source produce from several farms through one central point. All the legwork is done for you, and we'll deliver for free to co-op members anywhere within Greater Manchester.

Growers

With MVP you don't just know where your veg comes from; you know exactly who grows it.

As part of the co-op you'll get the chance to work closely with the growers and have **input into what's grown**. Buying from MVP also guarantees that you're buying produce that is **truly fair trade**. Our veg growers are specialists and we acknowledge that skill and hard work with fair pay.



"Manchester Veg People provides a source for local chefs to not only buy organic seasonal vegetables from local growers but also to influence what is grown, building a relationship from field to fork within Greater Manchester"

Nic Duncan, who brought The Observer Food Award 2012 for Best Sunday Lunch to Manchester

Co-op

Manchester Veg People is a **completely unique business**.

We're a multi-stakeholder co-op with both growers and buyers as members, meaning that as a buyer you get to work closely with the growers and **build a meaningful relationship**. You can become involved in the co-op as much or as little as you'd like, but we encourage all our members to have their say in how we're run. That way you get to **shape us into your ideal suppliers!**





Environment

Be part of a fairer and more sustainable food system.

We choose not to use chemical sprays or artificial fertilizers, the produce doesn't travel far and growing to order means there's less waste. We are Soil Association certified for your peace of mind.



Contact

If you'd like to talk to us about joining the co-op and getting your hands on **the freshest, local veg in Manchester** then drop us a line: **sales@vegpeople.org.uk, 07718 425 499.**

Find out more and see who's part of Manchester Veg People online at **www.vegpeople.org.uk**

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